

SOCAL Women's Leadership

SUMMIT

| DELIVERABLES | TITLE* | DIAMOND | PLATINUM | GOLD | SILVER | BRONZE* | Individual |
|---|-----------------|-----------------|-----------------|----------------|----------------|----------------|--------------|
| Top billing logo placement as "Presented by" sponsor on all materials (Exclusive) ≈ | ▪ | | | | | | |
| Conference welcome remarks ♦ | ▪ | | | | | | |
| Main stage thought leadership or customer case study presentation ♦ | ▪ | ▪ | | | | | |
| Newsletter promotion of main stage presentation = | ▪ | ▪ | | | | | |
| Sponsorship of Networking Breaks ◻ | ▪ | ▪ | ▪ | | | | |
| Sponsorship of Networking Reception ◻ | ▪ | ▪ | ▪ | ▪ | ▪ | | |
| Keynote/Mainstage Session Introduction ≈ | Priority 1 | Priority 2 | Priority 3 | | | | |
| Breakout Session Introduction ≈ | Priority 1 | | | Priority 2 | Priority 3 | | |
| Social media speaker/breakout session promotion = | ▪ | ▪ | ▪ | ▪ | ▪ | | |
| Newsletter promotion of breakout session recording = | ▪ | ▪ | ▪ | ▪ | | | |
| Pre-show event preview (M&E Daily) = | ▪ | ▪ | ▪ | ▪ | | | |
| Booth/Showcase Exhibit Area ** ◻ | ▪ | ▪ | ▪ | ▪ | virtual | | |
| Conference Program Ad(s) = | 4 Pages | 2 Pages | 2 Pages | Full Page | Half Page | Half Page | Mention |
| Conference Program Ad Placement = | Priority 1 | Priority 1 | Priority 2 | Priority 3 | Priority 4 | Priority 5 | |
| Sponsor logo in email promos, website & PR ≈ | Priority 1 | Priority 2 | Priority 3 | Priority 4 | Priority 5 | Priority 6 | |
| Company logo on conference program cover ≈ | Priority 1 | Priority 2 | Priority 3 | Priority 4 | Priority 5 | Priority 6 | |
| Complimentary Conference Registrations ◻ | 12 | 10 | 7 | 5 | 3 | 2 | |
| Number of Sponsorships Available | 1 | 3 | 7 | 10 | Unlimited | Unlimited | |
| PRICE | \$25,000 | \$15,000 | \$10,000 | \$7,500 | \$5,000 | \$2,500 | \$500 |

KEY: Four KPI's for your ROI ≈ Branding, ♦ Messaging, ◻ Networking, = Publishing

Custom packages are available upon request.

*MESA membership upgrade not available

Contact: sponsors@WiTHollywood.org